



Celebrate Freedom Foundation®

A Non-Profit, Educational & Historical, 501(c)(3) Corporation

Our Mission: To Educate Children * Promote Patriotism*

* Honor the Military-Past, Present & Future*

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November 17, 2015

Dear JROTC Instructors:

The Celebrate Freedom Foundation (CFF) officially announces its national 2016 JROTC Award for Excellence in Academics Program. The awards program recognizes ninth, tenth, eleventh and twelfth grade students (including home-schooled students) enrolled in U.S. Army, Air Force, Navy and Marine Corps JROTC programs across the United States and overseas. By popular demand, this year's program will again include an optional component — an essay contest. More than 200 cadets, nominated last year, received awards. Fourteen cadets received additional recognition for submitting essays.

The mission of the CFF, a 501(c)3 nonprofit organization, is to “educate children, promote lasting patriotism and honor the military — past, present and future.” To fulfill this three-part mission, the Foundation needs support. The CFF sponsors its national JROTC Award for Excellence in Academics Program each year to recognize cadets for excellence in academics, and requires nomination fees to administer the Foundation's awards program and fulfill its mission. JROTC programs instructors, at their discretion, may nominate more than one cadet for the JROTC Award for Excellence in Academics if more than one cadet deserves such recognition. The cost per nomination is \$20.00.

Beginning this year, however, the CFF will charge \$15.00 per nomination for two or more nominations mailed together. To receive the discounted rate, award packages MUST be shipped to the same exact unit at the same exact time. The Foundation will also provide multiple deadlines that will allow JROTC instructors to nominate cadets and receive award packages for presentations in January, February, March, April, May and June. Currently, the CFF ships ribbons (and accouterments for essay winners), and high-quality certificates that are ready to be framed. The Foundation recognizes all award winners on its website at www.GoCFF.org and archives past award winners on its site for future reference. The Foundation also posts templates on its website, so you can easily announce your unit's award winners.

Last year, we listened to JROTC instructors who offered suggestions on how we could improve this year's JROTC Award for Excellence in Academics Program. As a result, we have implemented changes to make our highly successful program much better. We have produced a Call for Entries Nomination Form that is as easy as possible to complete so that you can copy the form and mail as many nominations (and required payments) as you deem worthy to the CFF Office by specified deadlines. Instructions will be provided on the Call for Nominations form and on CFF's website for anyone who must pay by credit card.

The Celebrate Freedom Foundation needs your support. So, please help us spread the word about this year's 2016 JROTC Award for Excellence in Academics!

Sincerely,

John M. Lenti

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Chairman and Chief Executive Officer

Jack Lovelady

Jack Lovelady

President and Chief Operations Officer

Larry Russell

Larry Russell

Executive Director and Chief Information Officer

Dave Capps

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Chair of the 2016 JROTC Award for Excellence Program and Director of Special Projects